

Remit To: KDKA-TV  
21251 NETWORK PLACE  
CHICAGO, IL 60673-1251



KDKA-TV

INVOICE

For: FRIENDS OF RAJA(319843)  
1910 Cochran Rd  
Manor Oak One, Suite # 100  
Pittsburgh, PA 15220-1203

Account Exec: Brian Butz-1  
Office: KDKA-TV  
Contract Num: 1201-57032  
Contract Dates: 10/19/2012-10/22/2012  
Customer Order:  
Linked Order:  
CPE: / / 324

Invoice Num: 1201-544294  
Invoice Date: 10/28/2012  
Billing Cycle: Broadcast EOM  
Billing Period: 10/01/2012-10/28/2012

Page 1 of 5

**PAY BY** 11/27/2012  
Net 30 days

In Account With: STEVENS REED CURCIO & POTHOLM(38415)  
201 N Union St Ste 200  
Alexandria, VA 22314-2651  
ATTN:Accounts Payable

Product Desc: RAJA FRI-MON

Broadcast airtimes represented are reported to the nearest second.

Buy Line	Flight Description	Buy Line Dates	MTWTFSS	Dur	Total Spots	Rate				
1	THIS MORNING 6-7AM	10/19/2012-10/19/2012	....F..	30	2	600.00				
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>						
10/15/2012-10/21/2012		....F..	2	600.00						
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
10/19/2012	Fr	06:07:46 AM		RAJA12TV08H	30	600.00				
10/19/2012	Fr	06:42:31 AM		RAJA12TV07H	30	600.00				
2	07:00:00-08:00:00	10/19/2012-10/19/2012	....F..	30	2	340.00				
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>						
10/15/2012-10/21/2012		....F..	2	340.00						
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
10/19/2012	Fr	07:28:45 AM		RAJA12TV08H	30	340.00				
10/19/2012	Fr	07:58:50 AM		RAJA12TV08H	30	340.00				
3	PITTSBURGH LIVE	10/19/2012-10/19/2012	....F..	30	1	150.00				
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>						
10/15/2012-10/21/2012		....F..	1	150.00						
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
10/19/2012	Fr	09:23:25 AM		RAJA12TV07H	30	150.00				
5	NOON NEWS	10/22/2012-10/22/2012	M.....	30	2	585.00				
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>						
10/22/2012-10/28/2012		M.....	2	585.00						
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
10/22/2012	Mo	12:13:11 PM		RAJA12TV08H	30	585.00				
10/22/2012	Mo	12:29:30 PM		RAJA12TV08H	30	585.00				

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In Account With: STEVENS REED CURCIO & POTHOLM(38415)  
201 N Union St Ste 200  
Alexandria, VA 22314-2651  
ATTN:Accounts Payable

Product Desc: RAJA FRI-MON

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Buy Line	Flight Description	Buy Line Dates	MTWTFSS	Dur	Total Spots	Rate				
6	4-430PM NEWS	10/19/2012-10/19/2012	....F..	30	1	540.00				
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>						
10/15/2012-10/21/2012		....F..	1	540.00						
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
10/19/2012	Fr	04:14:38 PM		RAJA12TV08H	30	540.00				
7	430-5PM NEWS	10/19/2012-10/19/2012	....F..	30	1	540.00				
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>						
10/15/2012-10/21/2012		....F..	1	540.00						
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
10/19/2012	Fr	04:54:51 PM		RAJA12TV08H	30	540.00				
8	5-530PM NEWS	10/19/2012-10/19/2012	....F..	30	2	860.00				
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>						
10/15/2012-10/21/2012		....F..	2	860.00						
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
10/19/2012	Fr	05:12:32 PM		RAJA12TV07H	30	860.00				
10/19/2012	Fr	05:22:43 PM		RAJA12TV08H	30	860.00				
9	530-6PM NEWS	10/19/2012-10/19/2012	....F..	30	2	860.00				
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>						
10/15/2012-10/21/2012		....F..	2	860.00						
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
10/19/2012	Fr	05:43:00 PM		RAJA12TV08H	30	860.00				
10/19/2012	Fr	05:54:42 PM		RAJA12TV07H	30	860.00				

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10	M-F 6PM NEWS	10/19/2012-10/19/2012		....F..		30	4	990.00	
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>			
10/15/2012-10/21/2012		....F..		2		990.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/19/2012	Fr				30			990.00	Preempted
10/19/2012	Fr				30			990.00	Preempted
10/19/2012	Fr	06:27:49 PM	10/19/2012	RAJA12TV08H	30	990.00	990.00		Makegood in M-F 630PM NEWS
10/19/2012	Fr	06:57:25 PM	10/19/2012	RAJA12TV08H	30	990.00	990.00		Makegood in M-F 630PM NEWS
11	60 MINUTES	10/21/2012-10/21/2012		.....S		30	2	4,950.00	
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>			
10/15/2012-10/21/2012		.....S		1		4,950.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/21/2012	Su				30			4,950.00	Preempted
10/21/2012	Su	07:53:52 PM	10/21/2012	RAJA12TV08H	30	4,950.00	4,950.00		Makegood in SIXTY MINUTES
12	11PM NEWS	10/19/2012-10/19/2012		....F..		30	2	1,890.00	
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>			
10/15/2012-10/21/2012		....F..		2		1,890.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/19/2012	Fr	11:22:21 PM		RAJA12TV07H	30	1,890.00			
10/19/2012	Fr	11:33:14 PM		RAJA12TV08H	30	1,890.00			
13	11PM NEWS	10/20/2012-10/20/2012		.....S.		30	1	1,700.00	

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	<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
	10/15/2012-10/21/2012		..... S .		1		1,700.00			
	<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
	10/20/2012	Sa	11:21:27 PM		RAJA12TV07H	30	1,700.00			
14	11PM NEWS		10/21/2012-10/21/2012		..... S		30	2	1,700.00	
	<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
	10/15/2012-10/21/2012		..... S		1		1,700.00			
	<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
	10/21/2012	Su				30			1,700.00	Preempted
	10/21/2012	Su	12:18:29 AM	10/21/2012	RAJA12TV08H	30	1,700.00	1,700.00		Makegood in 23:57:07-00:31:13
15	SAT.CBS MORNING NEWS		10/20/2012-10/20/2012		..... S .		30	1	450.00	
	<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
	10/15/2012-10/21/2012		..... S .		1		450.00			
	<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
	10/20/2012	Sa	08:24:33 AM		RAJA12TV08H	30	450.00			
16	#1 COCHRAN SPORTS SHOWDOWN		10/21/2012-10/21/2012		..... S		30	2	540.00	
	<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
	10/15/2012-10/21/2012		..... S		1		540.00			
	<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
	10/21/2012	Su				30			540.00	Preempted
	10/21/2012	Su	01:02:05 AM	10/21/2012	RAJA12TV07H	30	540.00	540.00		Makegood in 00:31:13-01:03:05
	<u>Total Spots</u>		<u>Gross Amt</u>		<u>Commission Amt</u>		<u>Net Amt</u>	<u>Debit</u>	<u>Credit</u>	<u>Reconciliation</u>
Air Time Totals	22		22,820.00		3,423.00		19,397.00	9,170.00	9,170.00	0.00

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Billing Notes		
PRINT AT STATION. ALL RATES ARE NON PRE-EMPTIBLE. PAID FOR BY FRIENDS OF RAJA. MARK INVOICE PAID, PROOF OF PERFORMANCE AND PUT IN PUBLIC FILE.		
CBS Television Stations Standard Terms and Conditions for advertising shall apply.		
NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.		
Wire Transfer Instructions:	For Billing Inquiries Please Contact:	Gross Billing 22,820.00
	ACCOUNT EXECUTIVE	Trade Value 0.00
	412-575-2200	Agency Commission 3,423.00
		Local Tax 0.00
		State Tax 0.00
		Pre Paid Amount 0.00
		Pay This Amount 19,397.00

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